



# AUCKLAND BUSINESS EVENTS GUIDE

---



Choose to have it all in Auckland,  
where world-class facilities,  
spectacular landscapes  
and city sophistication combine.



TOP  
10

FRIENDLIEST CITIES  
IN THE WORLD

*Condé Nast Traveler*  
magazine's Reader Choice  
Awards 2016



3<sup>rd</sup>

MOST LIVEABLE CITY  
IN THE WORLD

Mercer Quality of  
Living Survey 2017

Welcome from  
**AUCKLAND  
CONVENTION  
BUREAU**

---





**Auckland  
Convention  
Bureau**



## Kia ora and welcome to Auckland.

Here in Auckland, we pride ourselves on helping business event organisers put together an unforgettable event, whether it is a conference, exhibition, meeting or an incentive group.

Auckland is a creative, diverse and vibrant city, and continually ranks near the top in the world for quality of life. Auckland is already well-known as a stunning visitor destination, but it's the region's reputation in business and investment circles which is also helping to propel Auckland on an exponential growth trajectory.

The expert team at Auckland Convention Bureau are here to assist organisers to deliver an unparalleled experience that is sure to surprise and delight delegates every step of the way. Whether it's bidding to bring an international conference to Auckland, sourcing world-class conference facilities, hotel accommodation, providing inspiration to create memorable experiences, including award-winning dining and entertainment options, the team at Auckland Convention Bureau is here to support you, no matter what the size of your event is. From large scale international conferences to more intimate boutique experiences, Auckland can cater to all shapes and sizes. And our time and advice is also free.

You can choose to have it all in Auckland so contact the team to discover what makes Auckland the smart choice for your next business event.

Warm regards,

A handwritten signature in black ink that reads "Anna Hayward". The signature is fluid and cursive, with the first name "Anna" being larger and more prominent than the last name "Hayward".

**Anna Hayward**  
Manager Auckland Convention Bureau

*(Auckland Convention Bureau is a division of Auckland  
Tourism, Events and Economic Development)*

# WHY AUCKLAND?

---

Auckland is a city on the move, with a thriving economy making it a natural drawcard for people to live, work, invest, play, and meet for business.

New Zealand's largest city, Auckland has more than 200 ethnicities amid its population of 1.5 million people.

It is the financial and economic powerhouse of New Zealand, contributing more than 37 per cent of the national gross domestic product each year.

Auckland is a new world city that blends a vibrant urban lifestyle with a beautiful natural playground of harbours, beaches, volcanic cones, native forests and gulf islands.







---

### **DO BUSINESS**

Auckland is home to more than 100 multinational corporations which have established their New Zealand footprints in one of the most business friendly markets in the world. Auckland is a growing innovation hub of the Asia-Pacific region which competes strongly on the world stage for export revenue, talent and investment – making it a great place to meet and exchange ideas.

The region's economy is moving to more knowledge-based, intensive, value-added sectors to drive further growth. Auckland's high-growth sectors are known as advanced industries – comprising commercial and knowledge-intensive services such as engineering and architectural consulting, ICT, and technology innovation spanning medical devices and food sciences, agricultural machinery and pharmaceutical manufacturing.

---

### **INNOVATION HUB**

Auckland has a vibrant service sector, a growing, well-qualified labour force, renowned universities, research institutions and medical facilities, and a diverse and internationally orientated population.

The region's universities – including University of Auckland, which is in the world's top 100 – and renowned research institutes create a core knowledge hub.

This wealth of intellectual capital, plus world-class infrastructure provided by a professional industry, centralised event facilities and a reputation for superior hospitality, place Auckland at the forefront of hosting international events in New Zealand.

Combined with ease of access, ease of doing business, and a strong events infrastructure, Auckland is forging a reputation as a world-class destination for business events.



## Auckland Convention Bureau

Want to make your next conference, meeting, incentive or business event a success? Auckland Convention Bureau (ACB) can help you from start to finish.

ACB gives you free, impartial advice and assistance with every aspect of your event, from choosing the right venues, accommodation and services, to organising site visits, bespoke delegate experiences and promotional materials. And if you're bidding to bring an international conference to our shores, we can even produce professional bid documents and feasibility studies.

With ACB's inside knowledge of Auckland, creating an outstanding event is easy.

---

### PLANNING

Large or small, the key to a successful event lies in the planning. If you want to tick all the right boxes, get free, impartial advice and assistance from ACB from day one. No one knows Auckland like ACB, so you'll also find out about some of the hidden gems to really wow your delegates. We can help with:

- designing a tailored proposal to meet your needs
- arranging site inspections on your behalf
- finding the right venues, accommodation, services, transport, activities and entertainment
- bespoke Auckland famils, so you can experience first-hand what the region has to offer
- online supplier search tools
- free promotional resources.

---

### PROMOTION

Promote your conference or business event, or enhance your presentation or bid document with free resources from ACB.

We can help with:

- itinerary ideas
- brochures and maps
- image library
- Auckland business events promotional DVD
- collateral to assist you in marketing your event.



---

## BIDDING

Thinking about bidding to bring an international conference to Auckland? Our bid team can help you every step of the way. From developing an initial strategy through to implementing a winning bid, you'll have ACB's expertise, connections and resources at your fingertips. We can help with:

- financial feasibility studies
- assistance in applying for bid funding (criteria apply)
- advice and quotes for venues, accommodation, activities and service providers
- preparing professional bid documents.

---

## EXPERIENCES

There's more to creating an impressive event than what you put on in the boardroom (or ballroom). If you want to surprise your delegates with a genuinely memorable experience, we'll help you with ideas and recommendations so you can make the most of everything Auckland has to offer, from sophisticated urban experiences to exciting adventure activities. We can help with:

- unique team building events
- travel incentives and rewards
- bespoke Auckland famils
- partner programmes
- pre and post-event touring.

---

## CONNECTION

Stay connected with people in your industry, from fellow event planners to service providers. We help you get in touch with the right people – including the right people in our team. Sometimes catching up face-to-face makes all the difference. Stay connected by:

- joining in our networking events and functions
- keeping up to date with new event services, products and offers through our regular e-newsletter
- receiving updates from us on LinkedIn
- talking to us at tradeshow.

Find out more about how we can  
help you plan and deliver an exceptional  
business event in Auckland.

**[aucklandnz.com/meet](https://aucklandnz.com/meet)**

# IDEAS and INSPIRATION

---





A vibrant city surrounded by beautiful natural landscapes, Auckland's diverse experiences will impress and inspire. From sophisticated dining, shopping and wineries to unique cultural and adventure activities, the options are endless.

A couple is seen from behind, standing on a wooden balcony with a railing. They are looking out over a vast landscape of rolling hills and mountains under a dramatic sunset sky. The sun is low on the horizon, casting a warm, golden glow over the scene. The sky is filled with soft, orange and pink clouds. The couple consists of a woman on the left and a man on the right, both dressed in casual attire. The balcony they are on is made of dark wood and has a railing with vertical slats. The overall mood is peaceful and scenic, capturing a moment of quiet reflection in nature.

# Back to nature

Embark with delegates to Great Barrier Island – Aotea, an unspoilt paradise that feels a million miles from anywhere, but is only a ferry or short flight away.





---

### GO KAYAKING

Led by an experienced guide, paddle out to a nearby island in the beautiful Hauraki Gulf and enjoy lunch on the beach.

---

### DINE AL FRESCO

Enjoy a team dinner under the stars at one of the west coast's dramatic black-sand beaches.





**Food  
and  
wine**

---

## BRITOMART

Behind the immaculately restored facades of Britomart's heritage buildings are modern fit outs and some of Auckland's hippest restaurants, bars and cafés. Keep it casual with artisan French pastries and great coffee, or indulge in contemporary cuisine and cocktails. Pop into the burger bar or the dumpling bar; go out for Vietnamese or dive into tasty Mexican sharing plates. This is also where you'll find some of our best designer shopping, including Chanel and Tiffany & Co.



---

## FEDERAL STREET

From luxurious fine dining to New York Deli dishes, gourmands will find style and substance in equal measure here. One of Auckland's newer foodie precincts, a number of the eateries feature renowned chefs, including Al Brown, Peter Gordon, Sean Connolly and Nic Watt. Indulge in freshly shucked oysters, authentic tapas, exquisite Italian, Japanese robata or contemporary New Zealand cuisine.

---

## WYNYARD QUARTER

This perfectly positioned waterfront precinct is packed with lively, stylish places to eat day or night. From Spanish tapas and American Southern soulfood to freshly caught local seafood, there's something here for every taste and budget.



---

## VIADUCT HARBOUR

The sleek superyachts moored at Viaduct Harbour make for good-looking dining companions. With 30 cafés, bars and restaurants to choose from, it's the ideal spot for a laidback lunch and a chilled glass of wine in the sun, or an elegant evening dining experience.

---

## PONSONBY

Ponsonby's dining scene is always evolving, but great food and wine are a constant. Brunch is big business, coffee is king and when the sun goes down, people pack into award-winning restaurants, both long-time favourites and new destination eateries. Don't miss Ponsonby Central, a laneway of street vendor-style eateries and uber-cool bars.



---

## PARNELL & NEWMARKET

Discover a selection of elegant cafés, wine bars and restaurants in upmarket Parnell – relax with a meal in a cobbled courtyard or dress up for fine dining. A buzzing café culture compliments Newmarket's extensive fashion line-up; fuel up for a shopping spree with a tasty breakfast and freshly pressed coffee, or relax afterwards with a long, lazy lunch. At night, it's the perfect place for a craft beer and a casual bistro meal.

---

## WINE REGIONS

Find the perfect blend of fine wine and spectacular scenery in Auckland's wine growing regions. Enjoy a tasting and vineyard lunch at Kumeu, Matakana, Clevedon or Waiheke Island, which has a stellar international reputation for its award-winning wines.

EXPERIENCE AUCKLAND

0000000000



# Arts and culture



---

### SOUND AND VISION

Listen to arias while dining privately in an elegant boutique hotel or enjoying a gala dinner on the stage at one of our theatres.

Take a personalised interactive tour of Auckland Art Gallery Toi o Tāmaki with a curator, then dine in one of their private function spaces.

---

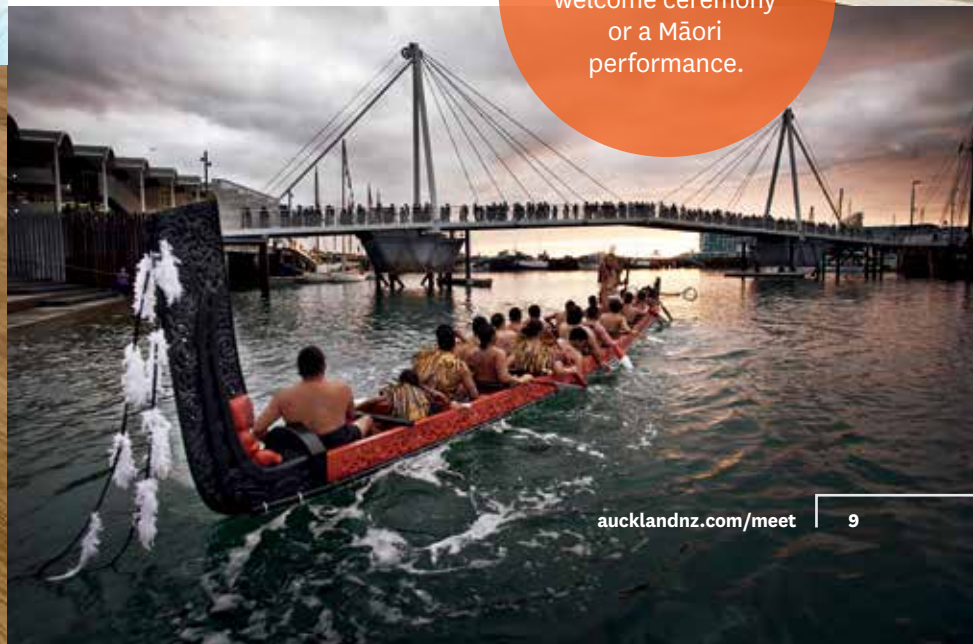
### UNIQUE MĀORI EXPERIENCES

Take your delegates on an Auckland experience through Māori eyes – enjoy a hiko (walk) in the company of a Māori guide.

Incorporate a team activity by learning the haka (a traditional dance) or follow in the footsteps of Māori ancestors by paddling a waka (a Māori canoe).



Launch your conference or event with a Māori welcome ceremony or a Māori performance.



---

# Ways to travel

---

## DRIVE

Delegates can get behind the wheel with one of Auckland's many rental car companies or they can relax with Auckland's private chauffeur and limousine services – these can easily be arranged for organisers or keynote speakers.



---

## CYCLE

There's no better way to start the day and see Auckland's waterfront than on a bicycle. Delegates can enjoy a flat ride out to St Heliers and be back in time for breakfast. The round-trip is just over 20km from the city centre.



---

## COACHES

Let the specialists assist you with planning the logistics and deliver a stylish service no matter what size your group. From large luxury coaches to limousines, we can help you find something to suit.



---

## PUBLIC TRANSPORT

Auckland's public transport network is a great way to get around the city. From the city centre, delegates can travel by train or bus to most major attractions in Auckland.



---

## FLY

Auckland's scenery is simply stunning. And there's no better way to take it all in than from the air. Take a helicopter tour and discover the city from above, or head out to one of the harbour's outlying islands on a boat plane.



---

## SAIL, KAYAK OR FERRY

Auckland's Waitemata Harbour is full of breathtaking sights and natural wonders. From short sightseeing trips to full-day tours, there's a great selection of ways to explore Auckland's beautiful harbour and Hauraki Gulf Islands.



---

## SOMETHING DIFFERENT

Delegates can also enjoy unique experiences such as cruising through Auckland's stunning scenery on a Harley Davidson or getting involved in activities using segways. Auckland is also a city for people who love discovering a place of natural beauty on foot, including our CBD, waterfront or one of many walking tracks.





# Adventure





---

### SET SAIL

Hit the water as part of the crew on an America's Cup racing yacht.



---

### NEED FOR SPEED

Zoom along a wild west coast beach in a blokart powered by the wind, or have delegates buckle up and experience New Zealand's fastest indoor race karts.

---

### TIME FOR TEAM BUILDING

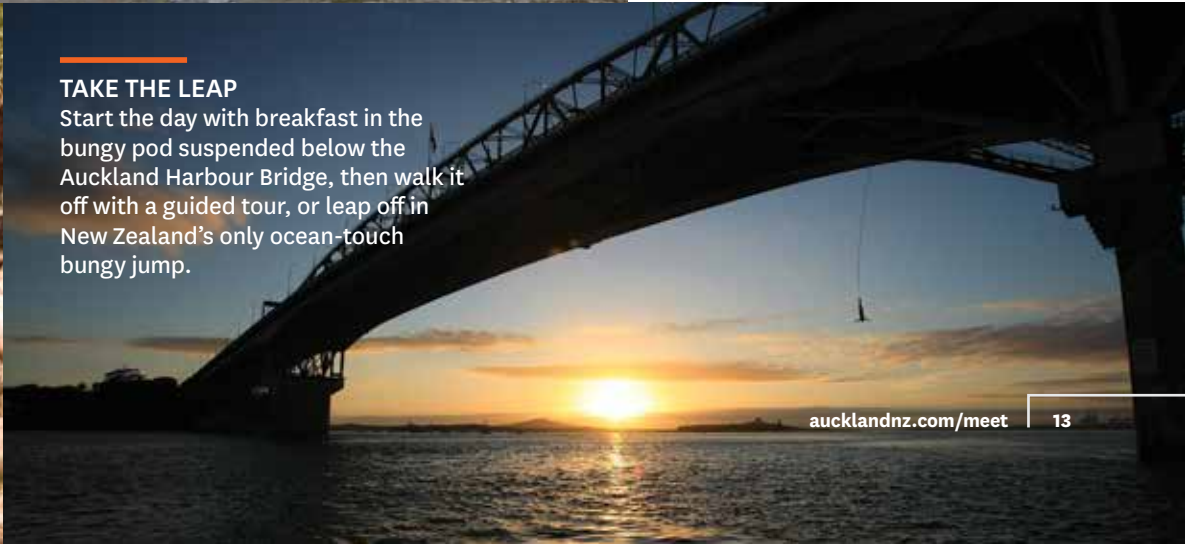
Build team spirit, motivate and energise delegates with scavenger hunts, adventure races, paintball, clay pigeon shooting or archery throughout the city.



---

### TAKE THE LEAP

Start the day with breakfast in the bungee pod suspended below the Auckland Harbour Bridge, then walk it off with a guided tour, or leap off in New Zealand's only ocean-touch bungee jump.





# World-class shopping



---

## BRITOMART PRECINCT

The historic Britomart precinct on Auckland's waterfront is home to some of the city's best shopping. It's an inviting network of streets, lanes and open spaces where delegates can explore and shop at leisure. Take advantage of any downtime by exploring Britomart's treasure trove of fashion, homewares, gift and specialty stores. The precinct's beautiful heritage buildings house a collection of quirky fashion boutiques, stocking some of the world's most exciting and cutting-edge designers, as well as the best of fresh and established local design talent.



---

## QUEEN STREET

From luxury retailers through to New Zealand chain stores and international brands, the main street running through Auckland's CBD is home to hundreds of stores. Delegates can shop for the latest fashions, sporting gear, electronics, books and almost anything else they're looking for. There's also a metro supermarket and Auckland's premier department store, Smith & Caughey's.



---

## PARNELL

Famed for its boutique stores, art galleries, cafés and restaurants, Parnell is Auckland's oldest suburb and it radiates all the charm, character and ambience you would expect. If it's designer décor and galleries that you're after, then Parnell is an ideal stop. Jewellers, up-market homeware, antiques, art and fashion stores are all prevalent.

Parnell is also a delightful dining destination, with its main street lined with tiny colonial villas that have been renovated into stylish restaurants and cafés.

---

## NEWMARKET

First-class shopping is to be found on the Broadway strip in Newmarket and in Westfield 277. There's high street shopping on Nuffield and Teed Streets, where you'll find some of New Zealand's top fashion designers, including Karen Walker, Zambesi and Kate Sylvester.

---

## HIGH STREET & CHANCERY

Shopping in Chancery and High Street in the CBD, near the art gallery and Albert Park, is a must. Wander the sunny, cobblestone plaza at Chancery between the high fashion boutiques and modern eateries. Explore High Street's stylish local and international boutique and designer stores, and take time out at one of the fashionable bars or cafés.



---

## PONSONBY

One of Auckland's hippest strips, Ponsonby Road is packed with edgy fashion stores intertwined with chic cafés, bars and restaurants. Ponsonby is the perfect place to visit for delectable dining, the perfect coffee and a spot of people watching too.



# Something a bit different

**WALK  
THIS WAY**

Get the best views in the city with a 'SkyWalk' around the outside of the Sky Tower, walking on a narrow platform 192 metres above the ground.



---

### MOTORBIKE TOURS

Don a leather jacket and rumble around Auckland on the back of a mighty Harley Davidson or V8 trike.



---

### INDOOR SKIING

Treat delegates to a truly unique experience at an indoor snow resort that's open all year round.

Hold a meeting or function there and make the most of your breaks by hitting the slopes.

---

### ALL BLACKS EXPERIENCE

Rub shoulders with some of New Zealand's biggest celebrities. Undertake a light training session with Auckland-based All Blacks before heading behind the scenes for a private cocktail function in the All Blacks' changing rooms at Eden Park.



—  
**On the  
water**



---

### **MAKE A SPLASH**

Try kayaking, surfing, windsurfing or diving. Get up close to the colourful sea life with snorkelling at Goat Island Marine Reserve, or stay dry on the glass bottomed boat.

---

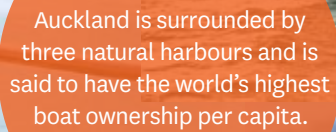
### **SET SAIL**

Sit back and enjoy sailing on the sparkling harbour.

---

### **DOLPHIN SPOTTING**

Explore Auckland's stunning harbour while dolphin and whale watching along the way. See these amazing mammals in their natural habitat while enjoying canapés and local wine as the sun goes down.



Auckland is surrounded by three natural harbours and is said to have the world's highest boat ownership per capita.



A vibrant night festival scene. In the foreground, a person is seen from behind, wearing a colorful, multi-colored feathered headdress. The background is filled with a crowd of people, including a man holding a young boy and a woman with a child on her shoulders. The scene is illuminated by numerous glowing orange and yellow lanterns hanging from large trees. The sky is dark, and the overall atmosphere is festive and warm.

# Events

## FESTIVAL FUN

Join the locals and discover a little more about our diverse cultures at our annual cultural celebrations such as Tāmaki Herenga Waka Festival, Pasifika, Diwali and Auckland Lantern Festival.





---

### SHOW TIME

Impress your delegates with a night at the theatre, opera or ballet, or catch a Broadway musical.

---

### PLAY BALL

Auckland's sport scene is one of the most exciting in the world, attracting large-scale international events year after year, including the World Masters Games 2017 and the DHL British & Irish Lions Tour 2017, alongside annual events such as the Downer NRL Auckland Nines, ASB Classic tennis tournament and All Blacks rugby matches. Score points with your team and take them to a corporate box to be part of the action.



A black helicopter is the central focus, parked on a lush green lawn. In the foreground, a man in a light blue shirt stands behind a white-clothed bar table with champagne glasses and bottles. A woman in a light blue blazer and a man in a pink shirt are engaged in conversation. To the right, a woman in a dark blue dress and a man in a white shirt walk towards the helicopter. Further right, an older man in a blue shirt and khaki pants walks away. The background shows a coastline with trees and a blue sky with scattered clouds. An orange horizontal bar is positioned above the text.

# Luxury and VIP



---

### UP IN THE AIR

Impress VIP arrivals with a luxurious helicopter transfer from the airport, or take guests on a sightseeing tour by air to one of Auckland's nearby islands for a private dinner.

---

### HIGH TEA WITH A VIEW

Indulge in the highest high tea in Auckland while enjoying revolving 360-degree views of the city from the top of the Sky Tower, or visit one of Auckland's many five-star international hotels.

---

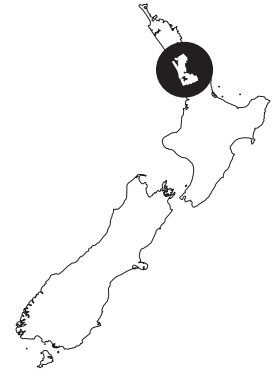
### DAY SPA DELUXE

Pamper delegates with a treatment at one of Auckland's best spas. Tailor packages for a partner's programme or treat delegates to an on-site shoulder and neck massage.





# Adventures in every direction





### WEST AUCKLAND

Journey west into a region of natural wonders. Delegates can walk through untouched native rainforest, experience the rugged beauty of the wild west coast beaches and visit Auckland's oldest wine region.



### NORTH AUCKLAND

Head north on a day trip to treat your delegates to the ultimate laid-back lifestyle, where great food, superb wine and stunning coastline come together.



### HAURAKI GULF AND ISLANDS

Venture to tranquil islands lined with golden-sand beaches, sip on fine wine on the 'island of wine', or let delegates kayak, sail or spot dolphins on the harbour.



### CENTRAL AUCKLAND

Central Auckland has it all. From world-class shopping to buzzing waterfront precincts lined with restaurants, a vibrant arts and culture scene to harbour adventures, delegates will enjoy Auckland's best right on their doorstep.



### SOUTH AUCKLAND

Auckland's south is a melting pot of cultures from around the world. Delegates can escape to a place where history, adventure and beautiful landscapes combine.



### EAST AUCKLAND

Discover the east's sparkling blue waters, the largest native forest in the region, and let delegates indulge at some of Auckland's top boutique wineries.



# Connected to the world

91%

AUCKLAND AIRPORT  
HANDLES OVER 91%  
OF ALL INTERNATIONAL  
ARRIVALS INTO  
NEW ZEALAND

140<sup>+</sup>

INTERNATIONAL FLIGHT  
ARRIVALS EVERY DAY

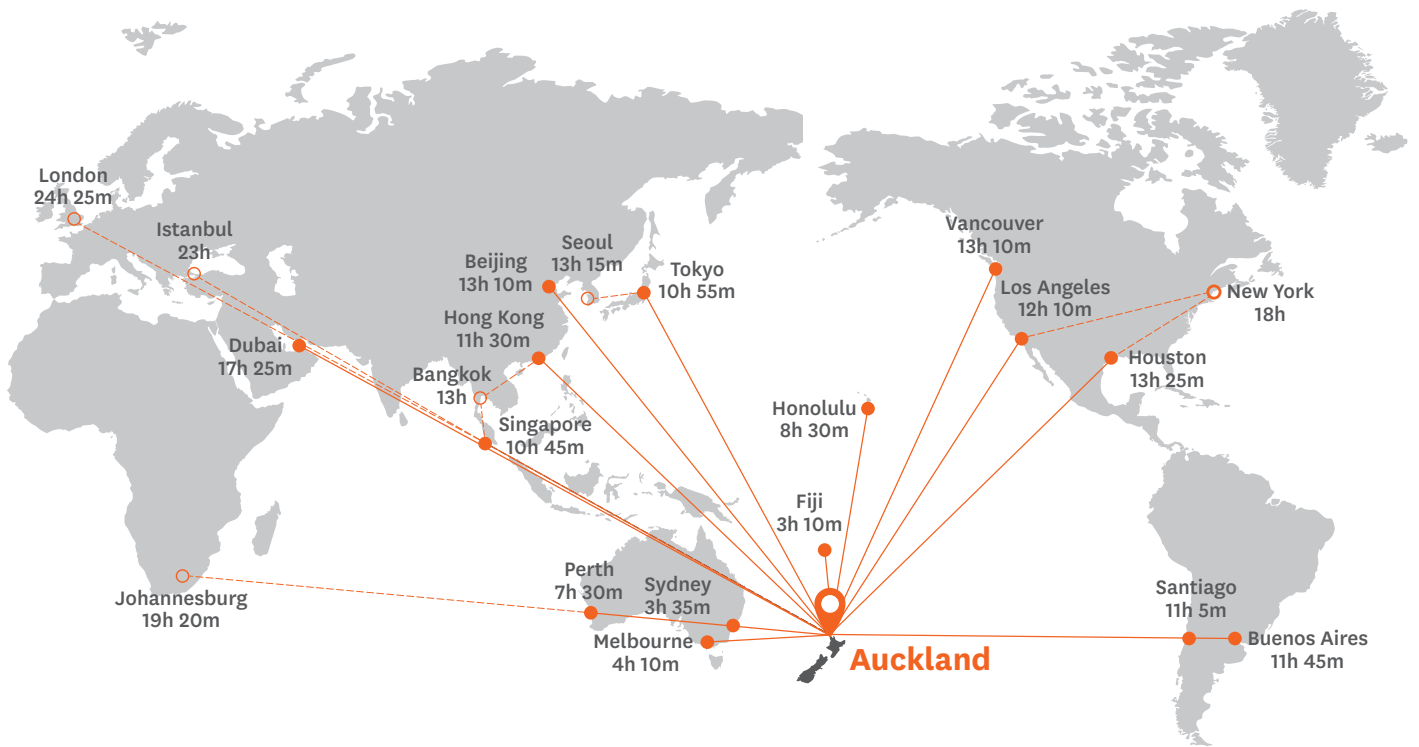
39%

OF AUCKLANDERS  
WERE BORN OVERSEAS

2015 World Migration Report,  
International Organisation  
for Migration



**APPROXIMATE  
FLIGHT TIMES**



**KEY**

- Direct flight
- Indirect flight

Find more inspiring  
Auckland experiences at  
**[aucklandnz.com/meet](https://aucklandnz.com/meet)**



**PLAN** your  
**EVENT**

---





Make your conference or business event one to remember. World-class venues, unique experiences and a huge range of services and suppliers – Auckland offers a world of choice.

<b>VENUES</b>	<b>4</b>
<b>VENUES WITH ACCOMMODATION</b>	<b>15</b>
<b>CONFERENCE AND EXHIBITION SERVICES</b>	<b>23</b>

# VENUES

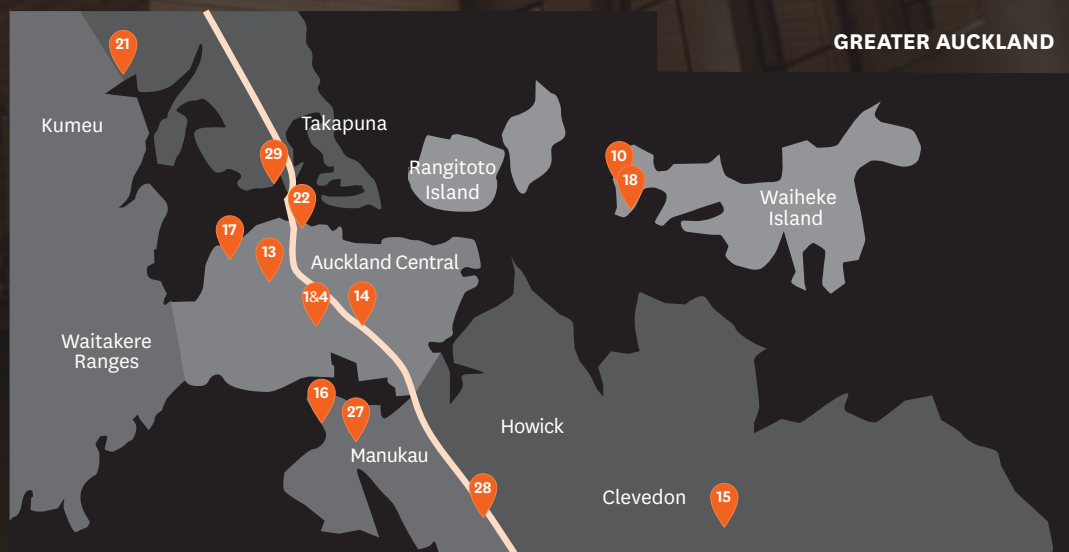
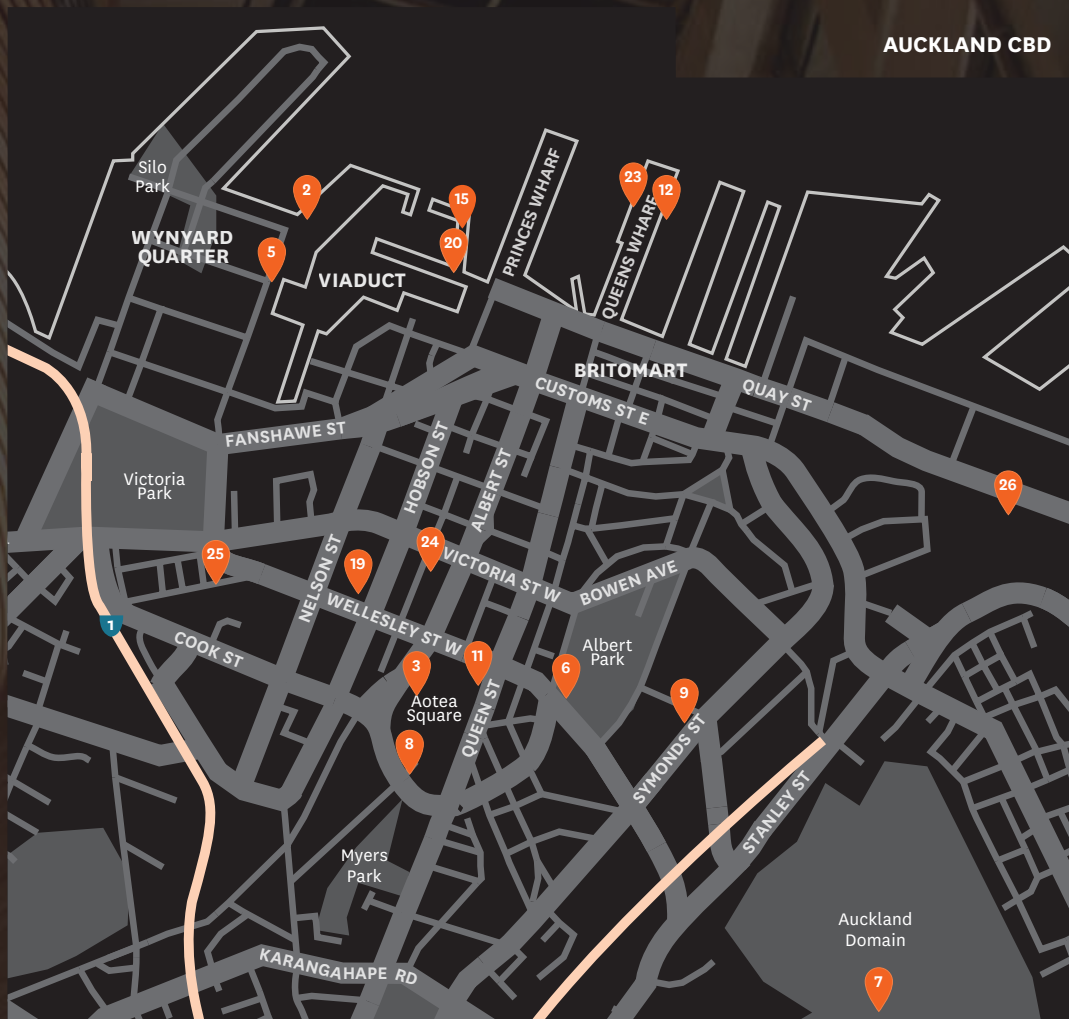
---


With an extensive array of venues, you can host any group in Auckland. Venues range from unique gallery and museum spaces to large purpose-built convention centres and numerous hotels that cater for large-scale conferencing.





# VENUES



 VENUE	THEATRE	CLASSROOM	BANQUET	COCKTAIL	BOARDROOM	AREA M <sup>2</sup>
1 Alexandra Park	900	180	650	1000	60	1000
2 ANZ Viaduct Events Centre	2200	1200	1200	2200	18	2245
3 Aotea Centre	2139	376	580	1000	-	1100
4 ASB Showgrounds	3000	300	3300	6000	25	5544
5 ASB Waterfront Theatre	668	60	200	300	30	527
6 Auckland Art Gallery – Toi o Tāmaki	200	16	150	250	30	-
7 Auckland Museum – Tāmaki Paenga Hira	600	200	450	600	-	-
8 Auckland Town Hall	1529	400	460	1600	-	550
9 AUT – Auckland University of Technology	483	250	280	500	24	-
10 Cable Bay Vineyards	100	50	160	180	32	-
11 The Civic	2378	-	410	700	-	-
12 The Cloud	2218	-	1750	4500	-	2697
13 Eden Park	1000	-	800	1500	-	975
14 Ellerslie Event Centre	1100	500	750	1200	60	1400
15 Kauri Bay Boomrock	180	115	200	250	130	700
16 The Kelliher Estate	300	180	220	500	10	270
17 MOTAT – Museum of Transport and Technology	600	300	600	800	40	-
18 Mudbrick Vineyard and Restaurant	40	30	166	220	22	150
19 New Zealand International Convention Centre*	2850	1464	3000	4000	45	32,500
20 New Zealand Maritime Museum / Maritime Room	300	120	220	400	50	550
21 The Riverhead	80	120	120	350	37	-
22 Royal New Zealand Yacht Squadron	300	250	300	500	-	-
23 Shed 10	1575	-	800	2500	-	2216
24 SKYCITY Auckland Convention Centre	1700	918	1040	1500	-	1322
25 Sweat Shop Brew Kitchen	160	120	200	650	150	744
26 Spark Arena	10,500	40	1650	3500	-	-
27 Villa Maria Estate	300	240	350	400	28	600
28 Vodafone Events Centre	3000	1200	1400	2500	-	1800
29 The Wharf	200	60	180	500	40	270

\*New Zealand International Convention Centre (NZICC) due to open in 2019

## 1 ALEXANDRA PARK



Alexandra Park is a flexible, affordable multipurpose venue set in park-like grounds located 10 minutes from the CBD. Offering eight function rooms with great food, exceptional service and ample free parking.

## 2 ANZ VIADUCT EVENTS CENTRE



It's hard to look past this venue with its impressive waterfront location, style and flexibility. With the choice of seven event spaces, this stunning harbour-side venue is a popular choice for a range of events from large-scale conventions, lavish cocktail parties and glamorous gala dinners, to small meetings and seminars.

## 3 AOTEA CENTRE



Designed with flexibility in mind, Aotea Centre is a purpose-built, contemporary conventions centre in the heart of downtown Auckland. There are 19 configurations ranging from the 2000 plus seat auditorium to more intimate spaces for small gatherings. The emphasis on design, together with wide open spaces for circulation and foyers filled with an abundance of natural daylight, make it an excellent location for your next event.

## 4 ASB SHOWGROUNDS



The ASB Showgrounds is New Zealand's premier events and exhibition centre. Located opposite the beautiful Cornwall Park in Greenlane, the ASB Showgrounds is just a short journey from the Auckland CBD and International Airport. It offers more than 18,000m<sup>2</sup> of versatile event space which can be transformed to meet any requirement. This flexibility combined with state-of-the-art facilities and impressive on-site car park makes the ASB Showgrounds the leading exhibition and events venue in New Zealand.



---

## 5 ASB WATERFRONT THEATRE



The ASB Waterfront Theatre is a unique conference and events venue that combines business with the vibrant Auckland art and culture scene. Located in the heart of Auckland's Wynyard Quarter precinct, the theatre complex offers several versatile event spaces perfect for your next function or event, with state-of-the-art in-house staging and production facilities.

---

## 6 AUCKLAND ART GALLERY – TOI O TĀMAKI



Transform your event into a masterpiece at Auckland Art Gallery. Located within the city centre, Auckland Art Gallery Toi o Tāmaki offers six unique spaces to host your special occasion. Winner of the prestigious title of 'World Building of the Year' in 2013, this venue is a celebrated mix of modern and heritage architecture and home to New Zealand's most extensive and highly regarded collection of art.

---

## 7 AUCKLAND MUSEUM – TĀMAKI PAENGA HIRA



Discover Auckland's most iconic venue and make your event extraordinary. Sitting amongst the grounds of the Domain – Pukekawa, the Auckland Museum casts a protective eye over Tamaki Makaurau – Auckland. With its striking neo-classical architecture and majestic columns, the museum is one of Auckland's premier business event locations.

---

## 8 AUCKLAND TOWN HALL



Create a sense of occasion at the Auckland Town Hall. One of Auckland's most iconic venues, this charming heritage building offers elegance and sophistication for every event. Renowned for its stunning Edwardian Baroque design and steeped in history, the Auckland Town Hall is a stunning backdrop for hosting elegant and sophisticated functions and events.

---

## 9 AUT UNIVERSITY



With over 550 sections of hireable venue space across three campuses, AUT North, City and South Campuses, AUT is sure to have the ideal location for you to hold your next event.

---

## 10 CABLE BAY VINEYARDS



A scenic 35-minute cruise from Auckland CBD, Cable Bay offers a stunning and unique venue on Waiheke Island, within easy reach of the city. From an intimate board meeting to a high impact dinner for 180 delegates, Cable Bay provides you with a spectacular setting for conducting business.

*“When putting together an event in an unfamiliar city, access to the contacts provided by the Auckland Convention Bureau has been a real bonus.”*

**Chris Keeping,**  
New Zealand Dairy  
Industry Awards

## 11 THE CIVIC



Built in 1929, The Civic is one of the few remaining Atmospheric Theatres in the world and is the perfect venue to create truly magical events. This unique venue has dramatic and opulent features that make it a stunning venue to host cocktail parties, awards ceremonies and gala dinners.

## 12 THE CLOUD



The Cloud is a unique and modern structure that has become a beloved landmark along Auckland's waterfront. At almost 180m long, the pillarless exhibition floor can accommodate 120 3x3m booths, 900 people for a seated dinner, 4500 guests for cocktails and works exceptionally well for large-scale events.

## 13 EDEN PARK



Located only 10 minutes from Auckland's CBD, Eden Park offer options for every event, conference or meeting. The venue holds a variety of rooms and unique spaces to suit all functions and provides free onsite parking for over 300 guests. Whether you're planning a meeting for four, an intimate cocktail party for 30, or a conference for 1500 guests, Eden Park will provide a stunning backdrop for your event.

## 14 ELLERSLIE EVENT CENTRE



Located just a 10 minute drive from downtown Auckland, with extensive free parking, the Ellerslie Event Centre has all the modern conveniences yet is set in traditional park-like grounds. With 22 function rooms and numerous unique and flexible spaces, they have the ability to accommodate small intimate gatherings to some of New Zealand's biggest indoor and outdoor events.

---

## 15 KAURI BAY BOOMROCK



Set on a stunning, private 500 acre Clevedon property with expansive coastal views, this purpose built venue is unrivalled in its versatility and delivery. Kauri Bay Boomrock has the ability to host anywhere from 10-250 guests in a warm and relaxed atmosphere and offers two onsite venues that are perfect for a range of business events.

---

## 16 THE KELLIHER ESTATE



Exclusive to Dawsons, The Kelliher Estate is an enchanting location for your special occasion or event. The beautifully restored Spanish Mission homestead sets the scene for stand-out social celebrations and corporate occasions. Their expertise will guide you through the process of turning your vision into a spectacular reality. Kelliher Estate clients enjoy the attention of their personal event designer who will help to plan and co-ordinate all the details so that on the day, you can relax and enjoy the occasion.

---

## 17 MOTAT – MUSEUM OF TRANSPORT AND TECHNOLOGY



The Museum of Transport and Technology is an Auckland icon, a distinctive and unique location for your next event. From the multi-award-winning Aviation Display Hall to the MOTAT Village, The Idea Collective or contemporary innovation space, MOTAT has the facilities and character to provide a setting for almost any occasion.

---

## 18 MUDBRICK VINEYARD AND RESTAURANT



Located on stunning Waiheke Island, looking across the sea to Auckland city, Mudbrick Vineyard & Restaurant is a must-visit on any journey to the Island. One of the most picturesque venues on Waiheke, Mudbrick is found nestled in amongst manicured, aromatic Potager Gardens and of course, acres of vines. A mere 35-minute trip by ferry from downtown Auckland, it really is one of the most idyllic places in New Zealand.

---

## 19 NEW ZEALAND INTERNATIONAL CONVENTION CENTRE (NZICC)



The NZICC is a vertically stacked, flexible and modern building, integrated into a vibrant city. It will offer an integrated atrium and public laneway encouraging networking and enhancing the delegate experience within a city full of excitement and sophistication, with over 4,500 hotel rooms, dining precincts, shopping and entertainment, all within 10 minutes walking distance. The NZICC has configurable spaces presenting opportunities for a wide range of events with intimate meeting spaces on all levels, pre-function capacity for 2,700 people, convention capacity for 3,150 and one-off events for 4,000.

## VENUES

### 20 NEW ZEALAND MARITIME MUSEUM



Centrally located on the waterfront, the New Zealand Maritime Museum provides a stunning venue for your next event. The museum's function spaces can be prepared for any occasion, from daytime meetings and conferences to evening cocktail receptions, formal dinners or corporate entertainment. Choose from the spacious and newly renovated Maritime Room with its expansive harbour views, or perhaps for a truly unique setting, consider staging your event in the heart of the museum's galleries.

### 21 THE RIVERHEAD



Arrive by boat to The Riverhead's own dock. Nestled on the shores of the upper Waitemata, this historic venue feels a million miles from the hustle of the city, but it's only 20 minutes by road from the CBD. Boat in and bus out, after enjoying this truly inspiring venue and its versatile spaces...whether it's a conference, gala dinner or cocktail evening, this is the quintessential New Zealand destination.

### 22 ROYAL NEW ZEALAND YACHT SQUADRON



Offering some of the best views in Auckland City, the RNZYS is sure to make your event one to remember. The Squadron's spacious and multi-functional building offers nine versatile function rooms, each with plenty of natural light. From small meetings through to Gala dinners for 280 guests, or large cocktail parties, the RNZYS can cater for all of your needs.

### 23 SHED 10



Shed 10 is a 100 year old cargo shed, full of character and historical significance. As an important icon of Auckland's early maritime heritage, it is now the default terminal for Auckland's cruise industry and an events space suitable for up to 2,500 people.

### 24 SKYCITY AUCKLAND CONVENTION CENTRE



SKYCITY Auckland Convention Centre is a world-class conference venue that comfortably accommodates 20 to 2,000 guests in the heart of central Auckland. The facilities are superb, the personnel are professional with extensive industry experience and the quality of the catering and service are renowned.

---

## 25 SWEAT SHOP BREW KITCHEN



Situated in the heart of Auckland's CBD, Sweat Shop Brew is a uniquely Kiwi mega-venue that defines style. As the city's premier entertainment venue, Sweat Shop Brew features a large bar, award-winning microbrewery, live music stage, private bar, bistro dining and a renowned deck and garden bar.

---

## 26 SPARK ARENA



From theatre modes to unique banqueting spaces and areas for exhibitions, conventions and sporting events, Spark Arena is an entertainment hub and world class multipurpose arena in the heart of Auckland's CBD. With all the facilities of a large scale, multi-purpose venue, and an accessible, high-profile, CBD location, Spark Arena provides the perfect opportunity to take your event to a new level.

---

## 27 THE WHARF



Spectacularly surrounded by Auckland's Waitemata Harbour, this world-class venue is conveniently located just six minutes from the CBD. Featuring breathtaking views, you can enjoy the iconic Auckland backdrop of the harbour bridge during the day and a stunning cityscape of twinkling lights by night – the perfect setting for cocktail parties, gala award dinners and incentives.

---

## 28 VILLA MARIA ESTATE



Less than 30 minutes from Auckland's CBD, with a number of scenic and versatile rooms, vineyard options and marquee sites, Villa Maria Estate is the perfect venue location for both local and international guests.

---

## 29 VODAFONE EVENTS CENTRE



The perfect venue for conferences, exhibitions, meetings and more. A wide variety of flexible spaces range from a 3000-seat arena to the newly built Sir Noel Robinson Conference Centre, accompanied by unsurpassed onsite team building at Vector Wero Whitewater Park. Located adjacent to major motorways and Auckland Airport, the venue enjoys superb parking and access.



# VENUES WITH ACCOMMODATION

---

Make it easy for your delegates with venues that combine accommodation, convenient locations and first-rate facilities catering for any size and style of conference or business event.

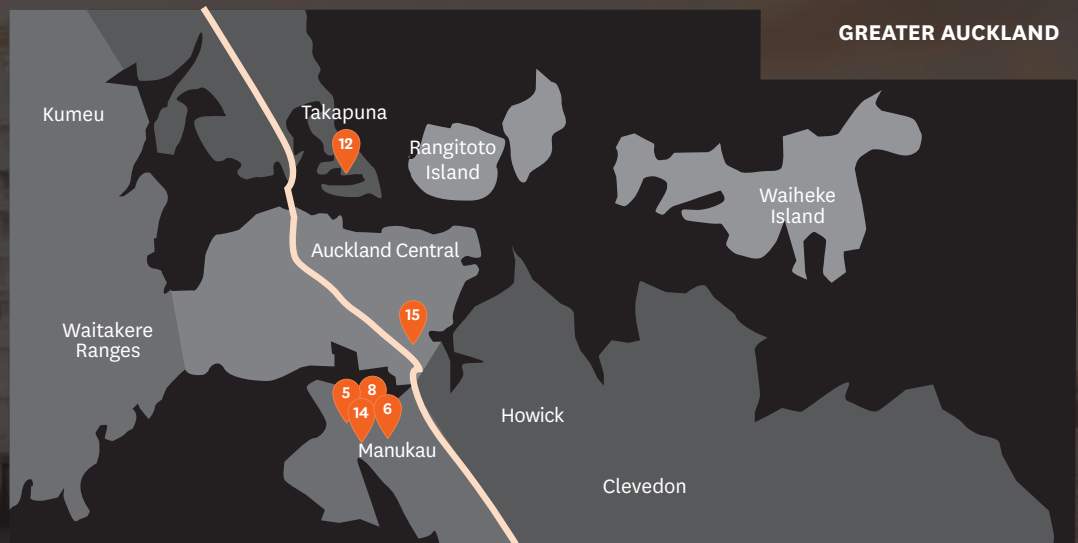


# VENUES WITH ACCOMMODATION


## AUCKLAND CBD



## GREATER AUCKLAND





	 ACCOMMODATION	ACCOMM.	THEATRE	CLASSROOM	BANQUET	COCKTAIL	BOARDROOM	AREA M <sup>2</sup>
1	Crowne Plaza Auckland	352	460	240	340	400	110	420
2	Grand Millennium Auckland	452	800	400	550	1000	80	830
3	Heritage Auckland	190	400	240	300	450	80	396
4	Hilton Auckland	165	270	150	400	700	60	1210
5	Holiday Inn Auckland Airport	250	400	220	350	400	40	364
6	Jet Park Hotel and Conference Centre	222	240	120	180	250	40	228
7	The Langham, Auckland	409	1200	650	850	1000	60	1187
8	Novotel Auckland Airport	263	315	180	180	315	102	296
9	Pullman Auckland	340	900	450	650	1000	40	827
10	Rydges Auckland	267	240	140	150	240	48	205
11	Sofitel Auckland Viaduct Harbour	172	130	70	100	140	40	195
12	The Spencer on Byron	115	500	300	450	500	60	682
13	Stamford Plaza Auckland	286	320	168	220	400	30	324
14	Sudima Auckland Airport	153	280	120	200	300	40	300
15	Waipuna Hotel and Conference Centre	148	410	410	250	300	50	485

## VENUES WITH ACCOMMODATION

Auckland has more than 6,500 hotel rooms in the central city alone.

### 1 CROWNE PLAZA AUCKLAND



Conveniently located in the heart of Auckland's business and entertainment districts and within walking distance to major convention centres, Crowne Plaza Auckland is an award-winning hotel that is an ideal base for convention groups.

### 2 GRAND MILLENNIUM AUCKLAND



Grand Millennium Auckland is situated in the very heart of cosmopolitan Auckland and walking distance from world-class shopping, premier entertainment and spectacular dining. Their versatile conference facilities, which include 16 modern function spaces, can cater for every business event whether it be a 4 person meeting or a cocktail reception for 1,000 guests. This is accompanied by 452 stylish rooms and suites that combine smart design, chic decor, floor to ceiling windows and modern amenities.

### 3 HERITAGE AUCKLAND



Heritage Auckland, right in the heart of the city's CBD, is the ideal venue for your next event. The hotel is set in a gorgeous historic building that has graced Auckland for a century. The hotel's facilities are without compare offering an outstanding range of conference rooms from the gracious roof-top Grand Tearoom ideal for a banquet up to 300 people, through to the versatile conference floor with a second ballroom and many breakout spaces.

### 4 HILTON AUCKLAND



Situated 300m out to sea, Hilton Auckland has a unique waterfront location near the central business district and boasts stunning harbour views. This 165 room hotel has contemporary design and impeccable business-focused services and facilities. Seven multi-purpose rooms soaked in natural light, open to decks overlooking the water and a capacity up of to 700 guests.



## VENUES WITH ACCOMMODATION

### 5 HOLIDAY INN AUCKLAND AIRPORT



Offering the largest conferencing facility in the Auckland Airport area and set among 10 acres of tranquil established gardens, out of flight paths and set back from the road away from traffic – Holiday Inn Auckland Airport is a quiet oasis. With 10 conference spaces including the Jean Batten ballroom, the hotel offers flexible solutions for a range of events.

### 6 JET PARK AIRPORT HOTEL AND CONFERENCE CENTRE



The 4-star plus Jet Park Hotel and Conference Centre near Auckland Airport offers 222 guest rooms and a new ultra-modern 250 person conference centre. The multi-level complex has a ballroom, multiple conference rooms, and top floor with a private bar and magnificent views to Rangitoto. Guests receive complimentary airport shuttle service, free Wi-Fi and parking.

### 8 NOVOTEL AUCKLAND AIRPORT



A unique and dynamic venue without leaving Auckland Airport, an event at Novotel Auckland Airport leaves delegates talking about their experience for some time. Purpose built for the impromptu board meeting with 7 Boardrooms waiting with personal espresso machines, mini-bars and ergonomic technology through to the mighty “Paataka”, 296sqm of contemporary canvas perfect for elaborate gala dinners for up to 180 guests, theatre style presentations for up to 315 delegates and a foyer to convene and welcome.

### 7 THE LANGHAM, AUCKLAND



The Langham, Auckland is the jewel in the crown of New Zealand’s largest city. As soon as you step into the hotel, you will be captivated by the high standard of comfort, luxury and sophistication coupled with a welcoming ambience. The hotel has 409 luxury rooms with 13 elegant, adaptable spaces to accommodate functions and meetings of every size. From intimate cocktail receptions to lavish corporate dinners and multi-day conferences, the dedicated and professional planning team will ensure your event exceeds all expectations.

### 9 PULLMAN AUCKLAND



As a leading upscale European brand, Pullman Auckland envisions a new type of exclusive hospitality, boasting a contemporary edge with a sense of style. The 16 dynamic meeting spaces enable a wide range of events and the legendary “Top of the Town” boasts panoramic views of the city and sea. With 340 spacious rooms, the exclusivity of an executive lounge, chic residential suites and a relaxing Spa, the Pullman Auckland is the preferred upscale brand for the new generation of travelers.

---

## 10 SOFITEL AUCKLAND VIADUCT HARBOUR



Sofitel Auckland Viaduct Harbour commands a unique maritime location facing the waters of the Waitemata Basin in the bustling Viaduct Harbour, the heart of Auckland city. The hotel offers 172 chic and luxurious bedrooms and suites. All feature private balconies, floor to ceiling windows and oversized bathrooms with separate rain showers and deep soaking bathtubs. The hotel also offers seven unique function areas including five private meeting rooms.

---

## 11 THE SPENCER ON BYRON HOTEL



The Spencer on Byron Hotel effortlessly combines spacious accommodation, award winning dining, first class conference spaces and leisure facilities with unsurpassed panoramic views of Rangitoto Island and the Hauraki Gulf. With 709sqm of conference space, The Spencer on Byron Hotel offers 5 versatile meeting rooms that can cater for up to 500 people. As well as meeting rooms, there are 115 Studio Rooms and One-Bedroom Suites with onsite Thyme Restaurant that seats up to 80 guests.

---

## 12 STAMFORD PLAZA AUCKLAND



Located in the heart of Auckland's CBD, the Stamford Plaza Auckland is only a few minutes' walk from the popular Viaduct and Wynyard Quarter precincts, high street shopping, and waterfront. The hotel has 286 accommodation rooms, including 15 suites located over 10 floors. There are seven well-appointed meeting rooms as well as the versatile and pillarless Stamford Ballroom.

---

## 13 SUDIMA AUCKLAND AIRPORT



Ideally located two kilometres from Auckland Airport, the Sudima Auckland Airport hotel features 153 Superior and Executive rooms as well as seven versatile venue options that can cater for up to 300 delegates. The hotel also offers complimentary car parking & airport/hotel transfers.

---

## 14 WAIPUNA HOTEL & CONFERENCE CENTRE



Waipuna Hotel & Conference Centre is one of Auckland's largest conference venues, offering more than 40 years of hospitality experience, flexible meeting spaces and modern accommodation, backed by a knowledgeable and dedicated team. This 4-star hotel offers comfort and convenience at every turn, with an array of facilities including Wellington's Restaurant and Bar for relaxed buffet and a la carte dining options overlooking the lagoon, 24 hour room service and reception, laundry services, a business centre and ample free parking.

# CONFERENCE AND EXHIBITION SERVICES

---

From entertainment to event styling, choosing the right services and suppliers is key to creating a unique and professional conference or business event. Auckland Convention Bureau can help you source suppliers for services tailored to your exact needs.











### **AUDIO VISUAL, SOUND, LIGHTING AND TECHNICAL SPECIALISTS**

Auckland has experienced technical specialists with competitive pricing and world-class equipment that can bring your vision to life for any budget.

If you need companies specialising in event technology solutions there are support services available from registration and on-site support to sales lead data collection.

### **SPEAKERS, ENTERTAINERS AND MCS**

Achieving the perfect balance of fun and entertainment for your business event is crucial in creating the ‘surprise and delight’ that guests remember.

We can help you find the right blend of speakers to complement your business programme and entertainment from big bands to beautiful soloists. Whether it be a big party in a big venue, or a small intimate affair, there is an entertainment option to suit you.



### **CONFERENCE AND EXHIBITION SERVICES**

For organising a conference with a trade exhibition, a roadshow, or a product launch you need a stunning stand design to showcase your brand and excite customers, ACB can connect you with the specialists.

### **CATERERS**

Auckland has a reputation for delivering exceptional catering experiences for conferences and events, and whether you are planning a fine dining experience or an event focused on using the finest seasonal and sustainable ingredients, we can recommend a supplier to fit your brief.

### **PROFESSIONAL CONFERENCE ORGANISERS AND EVENT MANAGEMENT COMPANIES**

We can recommend a range of Professional Conference Organisers who are experts in the region and will support you with planning and execution, no matter how complex the project.

For event styling and design there are many companies in Auckland that give your conference an exciting edge.

Event Management companies are also available to help with your event, whether it be transport and logistics, on-site registration or off-site social events – let an expert handle your requirements.

### **DESTINATION MANAGEMENT COMPANIES**

Delivering an exceptional incentive experience for your clients or employees in Auckland is easy with the support of a DMC.

### **ACTIVITY OPERATORS, TEAM BUILDING AND TOUR GUIDES**

Auckland has an abundant array of tourist activities and things to do. Make the most of every minute of your day whether it be an adrenaline experience, a challenge for the team, or something more indulgent. There are hundreds of options to excite and inspire.



## USEFUL INFORMATION

### BANKS

Monday to Friday, 9am to 4.30pm. Some banks in shopping centres are also open during the weekend.

New Zealand's main banks are ANZ, ASB, Kiwibank, TSB, and Westpac.

### CLIMATE AND SEASONALITY

Sitting on the equivalent latitude to San Francisco or Athens in the Northern Hemisphere, Auckland enjoys a mild subtropical climate without extremes of temperature.

Temperatures range from 20° to 30° Celsius (60 to 86 degrees Fahrenheit) during the warmer seasons (November to March), and from 10° to 17° Celsius (50 to 63 degrees Fahrenheit) in the cooler seasons (April to October).

As the seasons are the reverse of the Northern Hemisphere, the longest day is 21 December and the shortest is 21 June. Winter runs through June, July and August with a short autumn (April/May) and spring (September/October). Summery weather can usually be expected from November to March, with the best weather often between January and March.

### CURRENCY

New Zealand dollars (\$) and cents (c). There are five notes (\$5, \$10, \$20, \$50, \$100) and five coins (10c, 20c, 50c, \$1, \$2).

### CUSTOMS ALLOWANCES

Visitors aged over 18 years may bring in 50 cigarettes, 4.5l of wine or beer and three 1.125l bottles of spirits. Goods over NZ\$700 may attract duty and tax.

### DRIVING

Drive on the left side of the road in New Zealand. All drivers, including visitors from other countries, must carry their licence or permit at all times when driving. Delegates will only be able to drive the same type of vehicles they are licensed to drive in their home country. The common legal age to rent a car in New Zealand is 21.

### ELECTRICITY

240V, 50Hz, with Australian/New Zealand pattern three-pin sockets. ⓘ

### EMERGENCY SERVICES

111 is the emergency phone number for Police, Fire and Ambulance services.

### GOODS AND SERVICES

#### TAX (GST)

New Zealand has a 15% Goods and Services Tax (GST). Overseas visitors cannot claim this back. Some stores may waive GST if delegates show onward or return air tickets, or when international shipment of goods is arranged.

### HEALTH AND VACCINATIONS

No vaccination certificates are required. Public and private hospitals provide a high standard of treatment and care. Medical services are not free to visitors, so travel insurance that covers medical and health is recommended.

### LANGUAGES

English is the common and everyday language in New Zealand, with Māori also an official language.

### MOBILE TELEPHONES

New Zealand operates on a 900 or 1800MHz network, as do most countries except Canada and USA. Mobile telephones from these countries will not operate in New Zealand. Delegates can buy or rent a New Zealand compatible phone or SIM card upon arrival.

### POSTAL SERVICES

Delegates can buy stamps and post items at Post Shops. Stamps can also be purchased from stationers and many convenience stores. Look for red, black and white post boxes to post letters.

### SAFETY AND SECURITY

New Zealand is generally a very safe place to travel, with a relatively low crime rate. It is a democratic and politically stable country, with free elections held every three years. New Zealanders enjoy full civil liberties in terms of freedom of expression, belief, association and personal autonomy.

New Zealand society's high respect for human rights and friendliness toward foreigners, along with the low risk of political instability and internal conflict, are just some of the reasons that it was rated third on the Global Peace Index for 2016. However, it is advisable to observe the same precautions with your personal safety and your possessions as you would in any other country or at home.

### SETTING THE STANDARD

Qualmark is New Zealand tourism's official quality assurance organisation. Keep watch for a business with a Qualmark symbol and you can be assured of high quality products and services. This rating means that the business has met strict quality and environmental criteria to achieve New Zealand tourism's quality mark.



1<sup>st</sup>

IN THE WORLD FOR EASE  
OF DOING BUSINESS

World Bank 2017



TOP  
20

CITY

JLL City Momentum  
Index 2016

# **AUCKLAND, TĀMAKI HERENGA WAKA**

---

The place where many  
canoes meet, a place where  
people come to gather.

For more information

J001044

---

**AUCKLAND  
CONVENTION  
BUREAU**

PO Box 5561  
Wellesley Street  
Auckland 1141, New Zealand  
E [conventions@aucklandnz.com](mailto:conventions@aucklandnz.com)  
P +64 9 365 0592

[aucklandnz.com/meet](http://aucklandnz.com/meet)

**Auckland**  
**Tourism, Events and**  
**Economic Development**  
An Auckland Council Organisation

